IMPORTANT RECALL NOTICE

Re: Nike Cool-Vent Football Chin Straps

Nike wants the NFHS, as one of the nation's major youth football organizations, to be aware of an important recall Nike will be conducting and to ask your organization for assistance is making this information available to players and parents as soon as possible.

In cooperation with the U.S. Consumer Product Safety Commission (CPSC), Nike will be announcing on November 13 a voluntary recall of Nike's Cool-Vent Football Chin Strap. These chin straps were sold to consumers from April 2006 through October 2007. Both youth and adult-sized chin straps will be included in the recall.

The reason for this recall is that the plastic chin cup may break at the point where the strap is attached, exposing players to facial or head injuries. No other Nike products or models are involved in this recall.

When the recall is announced, consumers will be told to stop using the chin straps immediately and to contact Nike by phone (888-583-6453) or by visiting the Nike website, <u>www.nikebiz.com</u>. Consumers should return the recalled chin straps directly to Nike for an online replacement product voucher.

The News Release will be accessible on the CPSC's website, <u>www.cpsc.gov</u>, and Nike's website, <u>www.nikebiz.com</u>. We ask that you make this information available to your member teams as soon as possible in whatever manner you believe will reach players and parents as effectively and promptly as possible.

Nike greatly appreciates your assistance in this important effort and your continuing support of Nike and its products.

Sincerely,

John Ensminger

Nike US Equipment Division General Manager

[Enclosure]